



2017-2018 Sponsorship Package



UBC BAJA

Engineering Student Design Team

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What is UBC Baja

UBC Baja is a team of dedicated Undergraduate Engineering Students from The University of British Columbia. Together the team works to design, build, test, and compete a single seat all-terrain vehicle in International SAE Baja competitions. At competition, the team competes against 100+ other teams from across the globe and interact with automotive and off-road industry leaders. To follow this path effectively, UBC Baja creates a professional environment to not only provide an effective & collaborative environment for team members, but also facilitate the development of a vehicle that represent the team's sponsors and the University well.

Team History

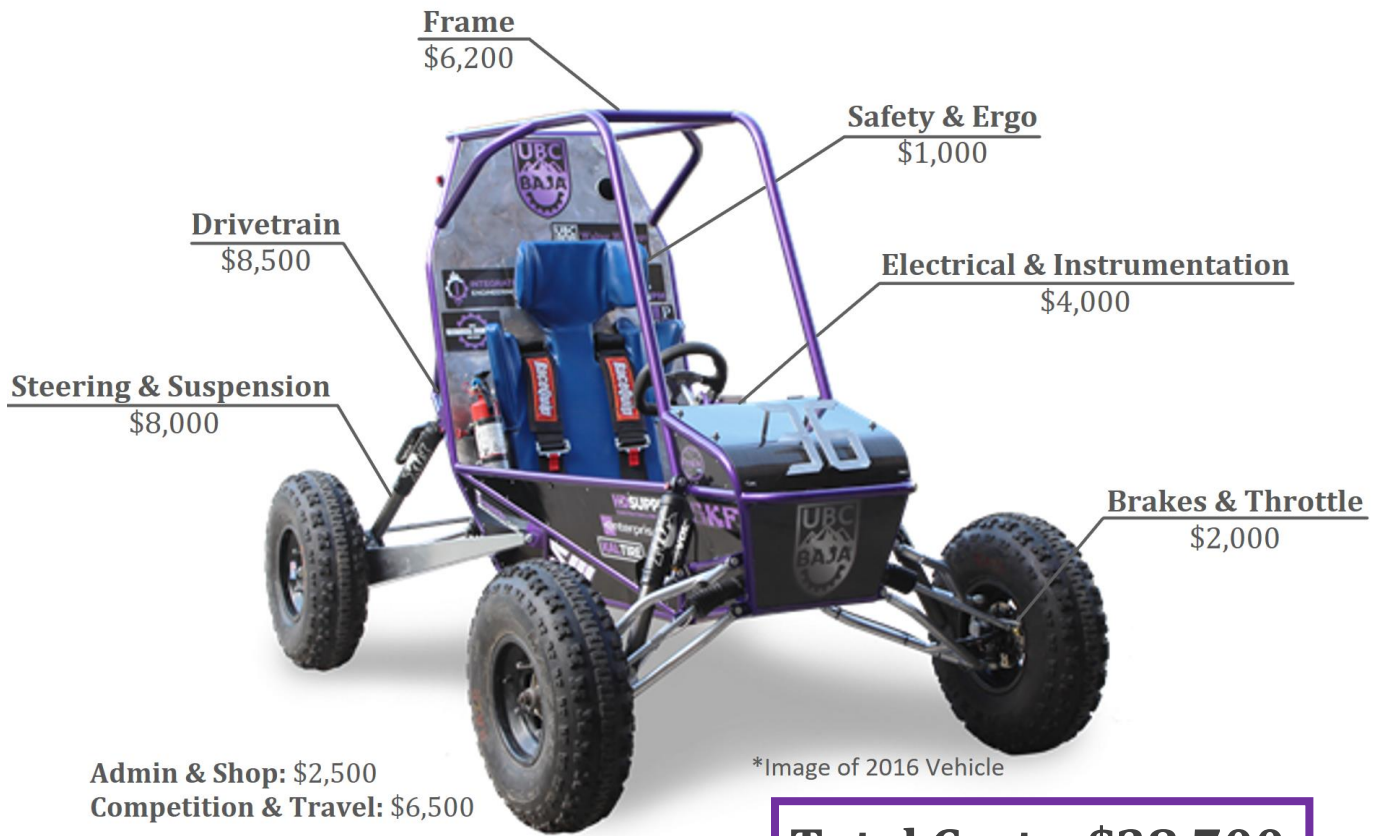
Founded a mere 6 years ago, UBC Baja has since seen a tremendous advance in engineering design, fabrication quality, and team operation. As a result, the team has seen a rapid improvement in both competition standing, as well as public reputation. Over the years the team has connected with numerous local sponsors who have helped to get the team to where it is today. These longstanding sponsors are highly valued and as such have been maintained throughout the years. Looking forward, the team hopes to continue this trend to continue the pursuit for more refined engineering, and higher quality fabrication.





Vehicle Budget

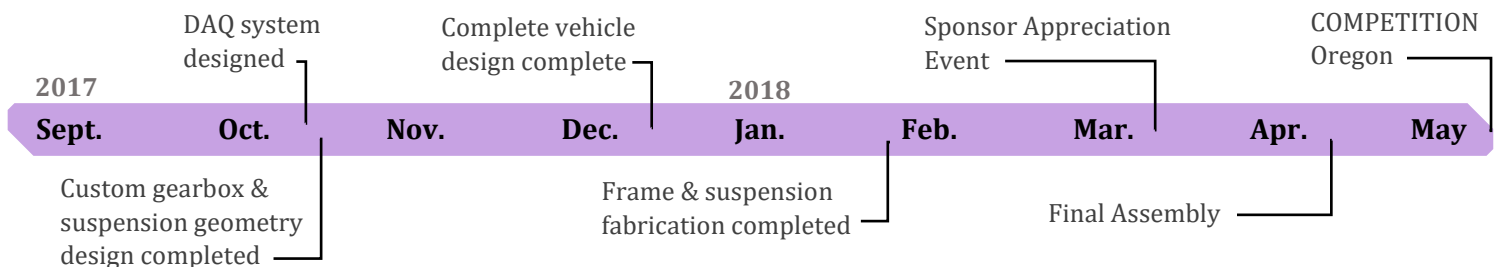
Below is a breakdown of the 2017-2018 Team budget. The vehicle you see below is the previous year's vehicle. This year the team is designing and building an entirely new car to improve upon what you see below.



*Image of 2016 Vehicle

Total Costs: \$38,700

Project Timeline



Sponsorship Incentives

UBC Baja understands that sponsorships need to be a mutual benefit. That is why we have worked hard to not only maintain a high level of engineering, but have also worked to develop the team image, social media presence, and public interactions of our team so that Sponsors have a solid platform for exposure. The following section will outline the ways we can show your support to the team.

Sponsorship Levels

	TITLE \$15,000+	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Company Logo on car	Full Car	6x8"	5x7"	4x6"	3x5"
Mention on Team Social media	✓	✓	✓	✓	✓
University Sponsor Appreciation Night	✓	✓	✓	✓	✓
Logo on team promotional materials	✓	✓	✓	✓	
Baja Car showing & BBQ	✓	✓	✓	✓	
Company name included in hashtags for all social media posts	✓	✓	✓		
Company logo livery designed for car	✓				

We hope to create a meaningful and mutually beneficial relationship with your company, and look forward to representing the University of British Columbia and your company at the many public events and the SAE competition in the near future.

Thank You to our 2016 Sponsors



Contact Us

The Team looks forward to getting in touch with you!

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